

SturmFinancialGroup

MISSION, VISION & VALUES

MISSION

Develop long-term relationships that help our customers achieve financial success.

VISION

Become the financial partner of choice by exceeding our customers' expectations.

VALUES

- We are a true Community Bank.
- We offer a high level of responsive, personalized service.
- We hire and reward great people who are passionate about customers.
- We are committed to teamwork.

PREMIER BANK STORY

In a world of impersonal big banks and faceless service, Premier Bank is a bank like no other. We set a new standard by providing an unexpected and contagious level of personal service. Through involvement in our local communities, Premier Bank creates satisfying relationships and opportunities for financial success. Our passion for banking makes a difference.