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Premier Bank Awarded, Once Again, With Special Recognition for its Strong Financial Condition

Premier Bank has once again received the highest rating as a Blue Ribbon Bank from VERIBANC, Inc., an independent, national bank rating firm. Based on recent financial data obtained from the Federal Reserve Bank's Call Report for the Third Quarter 2010, VERIBANC, Inc. qualified Premier Bank as a Blue Ribbon Bank using an eight level rating system, plus satisfying additional safety related criteria.

In qualifying for the Blue Ribbon Bank status, banks must receive VERIBANC's highest Green, Three Stars rating which includes all six factors that the Federal regulators utilize in determining the government's "CAMELS" ratings – Capital strength, Asset quality, Management, Earnings, Liquidity, and Sensitivity to market risk. In addition, the bank must satisfy additional safety related criteria.

"We are happy to be recognized by outside financial analysts, especially in these unprecedented economic times," says Timothy Stack, regional bank president. "As a community bank, receiving an award like this demonstrates our commitment to our customers, shareholders and our community in maintaining our financial strength."

This Blue Ribbon Bank Award is reserved for those highly rated financial institutions that demonstrate exceptional attention to safety, soundness and financial strength, and is the oldest national accolade presented to banks by private sector analysts.

Premier Bank has 5 locations in Kansas City Metro area. The bank is a member of the Sturm Financial Group (SFG) consisting of 42 community banking centers located in Kansas, Missouri, Colorado, and Wyoming. SFG maintains financial strength embodied in approximately \$2 billion in assets. The Banking Centers proudly deliver personalized, responsive service to their customers and offer a full line of financial services for personal and business needs, e-Services for online and mobile banking, Cash Management, Wealth Management and Loans for Commercial, Small Business, Consumer, and Mortgage needs.

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