



## PRESS RELEASE

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### **PREMIER BANK'S FAIRWAY BRANCH NAMED NEW BUSINESS OF THE YEAR**

**LENEXA, KS** – Premier Bank today announced that its Fairway branch was named the New Business of the Year by the Northeast Johnson County Chamber of Commerce at its 2009 Annual Dinner.



Premier Bank was originally founded to 1979 in Lenexa, Kansas. The bank opened its Fairway branch at 2701 Shawnee Mission Parkway in September of 2008 thus being eligible as a “new business” in the Fairway community.

“We’ve really enjoyed being involved and becoming part of this wonderful community,” states Steve Schafer, market president. “Our branch manager, Jeff Boomgarden, is very involved in the local chamber of commerce and the local community.” Premier Bank has hosted four cookout events raising money for different charities and will continue the tradition next spring. In addition, the entire staff has acclimated themselves into the community through charity work,



chamber committee involvement, local government involvement, and headed a campaign to clean and repaint the Fairway tunnel which crosses under Shawnee Mission Parkway.

“We look forward to serving the Fairway and to become the bank of choice for its residents and small business owners,” states Jeff Boomgarden, branch manager.

Premier Bank is a member of the Sturm Financial Group, consisting of 37 community banks located in Kansas, Missouri, Colorado and Wyoming,. The Sturm Financial Group maintains financial strength embodied in approximately \$1.9 billion in assets. The Banking Centers proudly offer personalized, quality service to their customers, with local staff and responsive, local decision-making. Premier offers a wide array of financial services for personal and business needs such as Checking and Savings Accounts, BankAtEase Internet Banking, e-Services, Cash Management Services, and Commercial, Consumer, SBA, and Mortgage Loans.

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