



## PRESS RELEASE

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### PREMIER BANK HOSTS FUND RAISING EVENT

**FAIRWAY, KS** – Premier Bank today announced they will be sponsoring "Cookout for a Cause" which will benefit the Brain Injury Association of Kansas and Greater Kansas City.

The event will be held on site at Premier Bank's Fairway branch located at 2701 Shawnee Mission Parkway (Belinder and Shawnee Mission Parkway) on April 30, 2010, from 11am to 2pm.

The Brain Injury Association's Mission continues to be to improve the quality of life for people with brain injuries and their families, and to create a better future through prevention, research, education and advocacy.

“For the past year, Premier Bank has chosen a charitable organization and sponsored a cookout to help raise funds for the organization. Last year we raised over \$2,000 for three different organizations,” states Jeff Boomgarden, Branch Manager. “We are very involved in our community and greatly appreciate the support of the Brain Injury Association and community donors with this event.”



Premier Bank is a member of the Sturm Financial Group, consisting of 37 community banks located in Kansas, Missouri, Colorado and Wyoming. The Sturm Financial Group maintains financial strength embodied in approximately \$2 billion in assets. The Banking Centers proudly offer personalized, quality service to their customers, with local staff and responsive, local decision-making. Premier offers a wide array of financial services for personal and business needs such as Checking and Savings Accounts, BankAtEase Internet Banking, e-Services, Cash Management Services, and Commercial, Consumer, SBA, and Mortgage Loans.

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